



Your Personal Development Framework

Create a balanced development plan to
support your career objectives and goals.



Johnson & Johnson UNIVERSITY

Your Personal Development Framework

Create a balanced development plan to support your career objectives and goals through:



Insight & Reflection

Conversations, assessments, and discussions that promote constructive feedback and build levels of self-awareness



Experience

Tasks, projects, and assignments that build critical capabilities or help prepare a person for future roles



Exposure

Interactions with key people, areas of the business, or external organizations/ stakeholders that enable greater visibility and offer a holistic and varied view of Johnson & Johnson



Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Johnson & Johnson UNIVERSITY

Your Personal Development Framework

Select a Job Function:

-- Job Function --

Create a balanced development plan to support your career objectives and goals through:



Insight & Reflection

Conversations, assessments, and discussions that promote constructive feedback and build levels of self-awareness



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Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Select your Job Function in the left grey bar.

Johnson & Johnson UNIVERSITY

Your Personal Development Framework

Select a Job Function:

-- Job Function --

Create a balanced development plan to support your career objectives and goals through:



Insight & Reflection

- Mentoring or working with a mentor
- Seeking or giving feedback or coaching through ongoing conversations
- Self-assessment tools
- Discussions with peers, colleagues, leaders, coaches, managers

Discussions that promote constructive business



Experience

Build critical capabilities or help



Exposure

the business, or external organizations/industry and offer a holistic and varied view



Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Select your Job Function in the left grey bar.

Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level

-- Job Level --

Create a balanced development plan to support your career objectives and goals through:



Insight & Reflection

Conversations, assessments, and discussions that promote constructive feedback and build levels of self-awareness



Experience

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Exposure

Interactions with key people, areas of the business, or external organizations/ stakeholders that enable greater visibility and offer a holistic and varied view of Johnson & Johnson



Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Select your Job Level in the left grey bar.

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Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level
Manager

Select Time in Role

-- Time in Role --

Create a balanced development plan to support your career objectives and goals through:



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Conversations, assessments, and discussions that promote constructive feedback and build levels of self-awareness



Experience

Tasks, projects, and assignments that build critical capabilities or help prepare a person for future roles



Exposure

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Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Select your time in the role of a Marketing Manager.

Johnson & Johnson UNIVERSITY

Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level
Manager

Select Time in Role
< Less than 2 Years

Select a Competency

-- Competency --

Create a balanced development plan to support your career objectives and goals through:



Insight & Reflection

Conversations, assessments, and discussions that promote constructive feedback and build levels of self-awareness



Experience

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Exposure

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Programmatic Development

Internal or external workshops, seminars, classes, and training programs



Select a Competency.

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Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level
Manager

Select Time in Role
< Less than 2 Years

Select a Competency
Learning Excellence



Learning Excellence



Insight &
Reflection

Experience

Exposure

Programmatic
Development

Watch and reflect

Watch a series of TED talks and reflect upon how the message was delivered in a manner that captured and held the audience's attention.

Do and Report to your team

Capture and document blended learning practices within OneMD

Explore

Team Based learning website: <http://www.teambasedlearning.org>

Read and reflect

Chapter 6: Team-Based Learning: Small Group Learning's Next Big Step: New Directions for Teaching and Learning, Number 116 (J-B TL Single Issue Teaching and Learning)" by Larry K. Michaelsen

Read and reflect

"Understanding the 12 Technological Forces that will Shape our Future", by Kevin Kelly

Read and reflect

READ: "The Essential Elements of TBL", "12 Tips for Facilitating TBL", and "The least you need to know about TBL"

Research, read and reflect

RESEARCH: latest technology trends in healthcare and learning.

Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level
Manager

Select Time in Role
< Less than 2 Years

Select a Competency
Learning Excellence



Learning Excellence



Insight &
Reflection

Experience

Watch and reflect

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Team Based lea

Read and reflect

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Read and reflect

READ: "The Essential Elements of TBL", "12 Tips for Facilitating TBL", and "The least you need to know about TBL"

Research, read and reflect

RESEARCH: latest technology trends in healthcare and learning.

Instructions



- Click each tab to see all of your available learning options
- Select the learning elements to add to your personal development plan by clicking the check boxes
- You can change competency by using the left sidebar while keeping your current selections
- When you are done adding learning elements to all desired competencies, press the print button to generate your personal development plan

Your Personal Development Framework

Select a Job Function:
Marketing

Select a Level
Manager

Select Time in Role
< Less than 2 Years

Select a Competency
Learning Excellence



Learning Excellence

Insight &
Reflection



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- Partner with a colleague:** Observe 3 separate presentations and complete an observation checklist. Discuss conclusions together.
- Take the lead on building an eLearning module with an approved vendor, and product manage to ensure interactive technology is utilized.
- Participate in conference on Learning Technologies by ATD –www.atdconference.org or www.atdconference.org/international
- Participate as an observer in training sessions conducted by other Commercial Education managers where technology is utilized
- Volunteer to join a team that is developing a blended learning program.
- Attend a blended learning classroom session (Adobe Connect) conducted by a colleague.
- Visit the Silicon Valley Innovation Center to connect technologies and emerging trends. <http://siliconvalley.center>
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PRINT